



elete CitriLyte Add-In

Nutrients for Hydration, Heat Tolerance, Muscle Function, and Energy Conversion

Product Description:

elete CitriLyte Add-In[™] is a liquid, electrolyte concentrate comprising four essential electrolytes—sodium, potassium, magnesium, and chloride—plus zinc and citric acid. elete CitriLyte is formulated to support hydration, muscle function, energy conversion and heat tolerance and be used before, during, and after physical exertion and/or heat stress.

Nutrition Facts:

- elete CitriLyte Add-In contains original elete Electrolyte Add-In with the added benefits of zinc and citric acid, which participates in the Krebs energy cycle, a.k.a. the citric acid cycle, for energy conversion.
- Electrolyte water made with elete contains sports-drink levels of electrolytes. Pure electrolyte water with **elete CitriLyte** has a hint of tart flavor, similar to a slice or wedge of lemon that makes tap water more palatable. When more **CitriLyte**, is added, the tart flavor increases to compensate for stronger mineral flavor.
- Better tasting for those sensitive to mineral flavor or when mixed with tap water that has a noticeable flavor
- Easier to mix by drop or squirt, no need for precise measuring
- Patent-pending formula; extensive product and field testing with athletes
- Provides an effective balance of the electrolytes lost due to physical exertion
- Provides, magnesium, the team captain of electrolytes, important for muscle function and nerve impulse transmission.
- No sugars, carbs, caffeine, artificial ingredients. Safe for diabetics and others with certain health conditions.

SKUs and MSRPs:

- The refillable, 24.6-ml empty pocket flask: \$1.50
- 2 oz. refill bottle, 20 servings/5 gallons of electrolyte-fueled hydration, \$7.50
- 4 oz., 40 servings/10 gallons: \$12.50
- 250 mL (8.3 oz), 83 servings/20 gallons: \$18.50
- 32 oz., 320 servings/80 gallons: \$48.00
- 1 gallon (128 oz.), 1,280 servings/320 gallons: \$154 (measured pump sold separately, MSRP \$6

To Learn More: Call 1.800.669.1297 or visit:

- <u>www.eletewater.com</u>
- www.facebook.com/elete.electrolytes
- <u>www.twitter.com/eleteaddin</u>

